



## **Hyperformix Raises \$3.8 Million in Additional Funding to Accelerate Growth in Virtualization Capacity Planning**

***-- M/C Venture Partners, Morgan Stanley Venture Partners and LTI Venture Lending invest to drive increased development and market penetration for innovative Hyperformix capacity planning solutions --***

**Austin, Texas- March 3, 2009-** Hyperformix, a market leader in solutions for IT capacity and performance, today announced that it has secured a new round of equity and debt funding totaling \$3.8 million. The funding will be used to drive accelerated growth and market penetration for its solutions aimed at the virtualization market. New investor LTI joins existing investors M/C Venture Partners and Morgan Stanley Venture Partners for the round.

The investment caps off an exciting year for Hyperformix that saw the introduction of its virtualization capabilities, triple-digit growth of its flagship products, and double-digit growth in its target markets. Hyperformix will use the funds to expand engineering, marketing and sales of its IT capacity and performance solutions for virtualized environments.

Gartner sees virtualization as the most important and impactful trend in infrastructure and operations, and predicts that the market for server virtualization will grow to over \$8 billion by 2013. As the technologies that facilitate virtual machines become commoditized, server virtualization management technologies will experience explosive growth.

The increasing importance of virtualization management in large scale IT shops has revitalized the market for IT capacity planning. According to Peter Klante, Hyperformix President and CEO, this funding will allow Hyperformix to solidify and accelerate its leadership position in this new and exciting market. "Virtualization presents an exciting opportunity to cut IT costs and maximize return on IT investments, but that can't come at the cost of performance or service levels. That's where Hyperformix comes in. Our customers are planning their virtualized data centers and consolidating servers with confidence, knowing that they are prepared to meet the service demands of their business. Our IT decision support capabilities are enormously valuable, and unique to Hyperformix."

Hyperformix software's advanced techniques produce accurate predictions of performance and capacity of key applications and deliver actionable insights through compelling interactive dashboards. Hyperformix can automatically **assess** the current health of IT systems and **predict** near- and long-term capacity and performance issues. Hyperformix solutions can be used in planning phases for IT changes, in test environments and to manage production environments.

"M/C Venture Partners is extremely pleased to participate in this round, which takes place as Hyperformix is gaining commercial traction and continuing to make significant technology strides with its leading-edge capacity solutions," said Matt Rubins, General Partner, M/C Venture Partners. "We see virtualization as a fundamental technology shift that will facilitate large-scale deployment of data services across every organization. Hyperformix is well positioned to lead the market with its advanced technology and the strong interest it is seeing from some of the world's largest corporations."

**About Hyperformix-** The integrated suite of IT capacity and performance solutions from Hyperformix enables IT organizations to make informed business decisions to predictably, efficiently, and dependably deliver good business outcomes, productivity and growth. Hyperformix customers include such high-profile global companies as Caterpillar, CEMEX, McKesson, BP and Allstate. Hyperformix has offices throughout the United States, Europe & Asia. For more information, contact Hyperformix at 1.800.759.6333, or online at [www.hyperformix.com](http://www.hyperformix.com).

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